

Ropak Packaging

A MEMBER OF THE LINPAC GROUP OF COMPANIES

Corporate Office
 P.O. Box 8628, Fountain Valley, California 92728-8628
 10540 Talbert Avenue, Suite 200W, Fountain Valley, California 92708-6027
 Tel 714.845.2845 Fax 714.845.2846
 www.ropakcorp.com

INTRODUCING THE NEW 0.6-GALLON (2.3-L) EZ STOR® PACKAGE

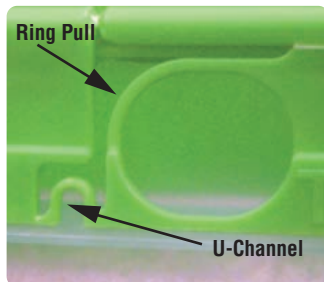
PART OF A FAMILY LINE OF CONTAINERS



0.6-G (2.3-L) EZ Stor® Package



(From left to right) 0.6-G (2.3-L), 0.75-G (2.8-L), and 0.4-G (1.5-L)



FEATURES AND BENEFITS

FEATURE	BENEFIT(s)
1 Patented EZ STOR® Hinged Lid	<ul style="list-style-type: none"> • Easy dispensing of product over time. • Large opening for easy dispensing. • Lid stays permanently affixed to the pail to limit contamination. • EZ opening without a tool. • EZ resealing to retain product freshness. • Tamper evidency to protect product. • Differentiates product. • Consumer oriented value added package. • Reusable storage container.
2 Flat Surface on Lid	<ul style="list-style-type: none"> • Easier to decorate. • Maximize billboard area with IML decoration (In-Mold Labeling with photo quality graphics).
3 Ring Pull® with U Channel Break Tab Feature	<ul style="list-style-type: none"> • Ring Pull feature intuitively points out and aids in EZ tear strip removal. • Ring Pull positioned on 2 sides for EZ access. • U-channel break tab feature provides better tamper evidency. It keeps the break tab area from breaking when lids are applied onto containers.
4 Rectangular Shape	<ul style="list-style-type: none"> • Attractive, functional and unique. • Better space efficiency than round. • Provides a level of product differentiation not available with traditional packages.
5 Available in Clear and Clear Tints	<ul style="list-style-type: none"> • Lets your product sell itself. • A variety of clear tints can be used to maximize shelf impact and advertise your product. • Clear tints can also reduce the appearance of any particles at the bottom of the container and minimize the headspace after the product settles.

NEW PRODUCT INFORMATION
 MARKETING OCTOBER 2007