



Ropak Packaging

A MEMBER OF THE LINPAC GROUP OF COMPANIES

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INTRODUCING THE NEW

4.0-L (1.06-Gal)

ROUND PACKAGE

WITH NEW LEVER LATCH FEATURE

NEW PRODUCT INFORMATION
 MARKETING NOVEMBER 2007



FEATURES AND BENEFITS

FEATURE	BENEFIT(s)
1 Patented Lever Latch Opening Mechanism	a) New Easy Way of Opening Package Without Use of a Tool. b) Built-in Tamper-Evidency to Protect Product. c) Easy Resealing to Retain Product Freshness. d) Easy Dispensing of Product Over Time. e) Consumer-Oriented Value Added Package. f) Reusable Container. g) Lever Latch Feature Positioned on 2 Sides of Container: One with the English Instruction to "Lift" Tab, the Other in French to "Lever" Tab.
2 Round Thin Wall Container	a) Source Reduced, Cost Effective Package. b) Sturdy & Stable Shape.
3 Available with Patented EZ Grip™ Plastic Handle	a) Ergonomically-Friendly Handle with Rotating Grip to Comfortable Carry Container. b) Potential to Color Coordinate the Grip and/or Strap Handle with the Rest of the Package for Brand Identity and Greater Shelf Impact.
4 Available in Clear and Clear Tints.	a) Lets Your Product Sell Itself. b) A Variety of Clear Tints can be Used to Maximize Shelf Impact and Advertise Your Product.